

# EUREKA & EUROSTARS

Industrial innovation in Europe has  
“EUREKA inside”



The Eurostars Programme is powered by  
EUREKA and the European Community



- > An inter-governmental, pan-European Initiative
- > Aim is to strengthen the competitiveness of European industry
- > Catalyst for projects close to the market
- > Funding is national
- > Wider than EU: Members, Contact Point Countries, Associated Countries
- > EU (Commission) is one of its members

- > More than 3,200 projects
- > About 26 billion € in project value
- > SME-friendly, fast and flexible procedures
- > Behind many European industrial innovation success stories
- > 25 years of EUREKA in 2010

- > Governance of the European Research Area high on the agenda of policy makers.
- > Despite the Lisbon Strategy and Barcelona Objectives, business R&D investment remains low in the European Union
- > Need for improved framework for private R&D investments and leverage of public R&D funding

- > In 2004, Ministers called on EUREKA and the European Commission "to develop greater coherence between EUREKA and the Framework Programme of the European Union to make European collaboration more effective through appropriate combined actions".
- > A constant and key objectives over many years!

- > Cooperate with Commission for the benefit of dynamic, R&D-intensive SMEs
- > Cooperate with Commission on key industrial strategic areas for Europe
- > Strengthen EUREKA internally
- > Improving EUREKA communication
- > Open up EUREKA to the world
- > Leveraging the power of EUREKA

## Eurostars launches as Art 169

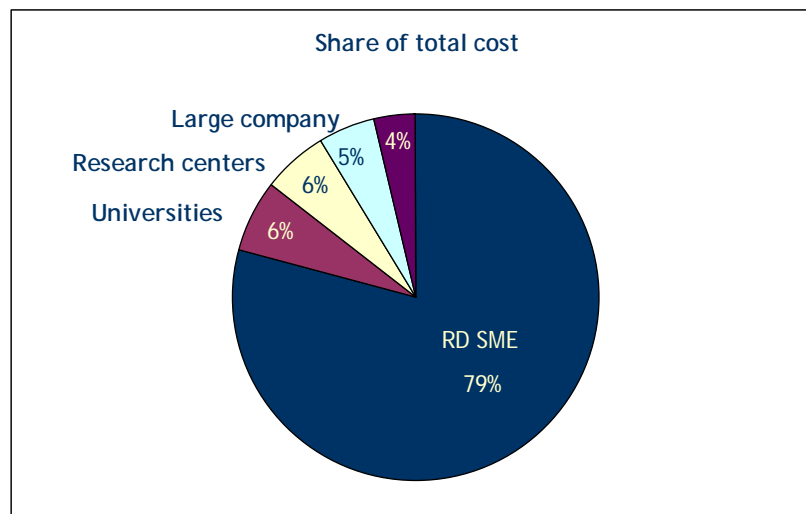


Adoption by the European Parliament  
10 April 2008

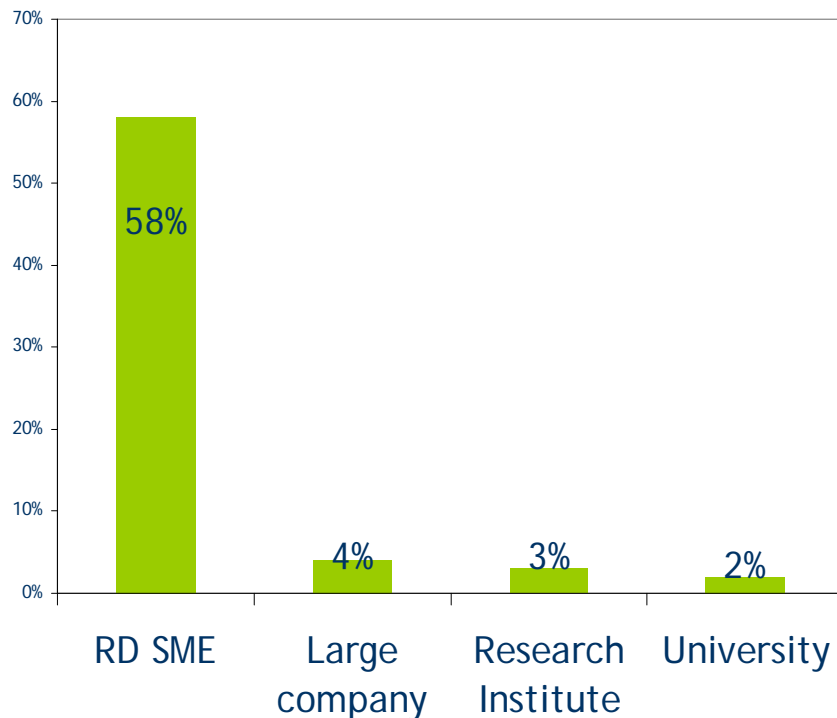


Adoption by the EU Council  
23 June 2008

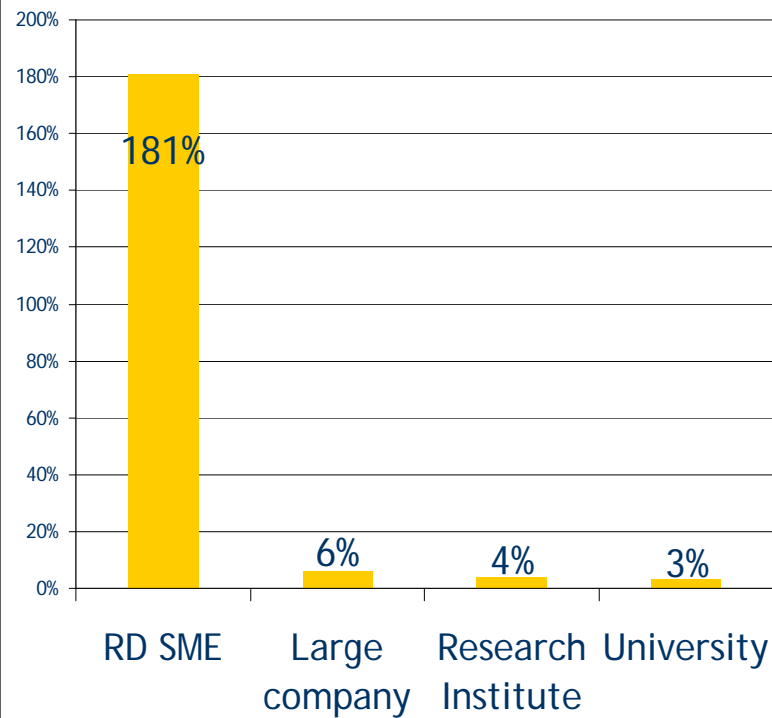
	1st Call Feb 08	2nd Call Nov 08
Applications Received	215	315
Applications Eligible	189	244
Projects Funded	92	86

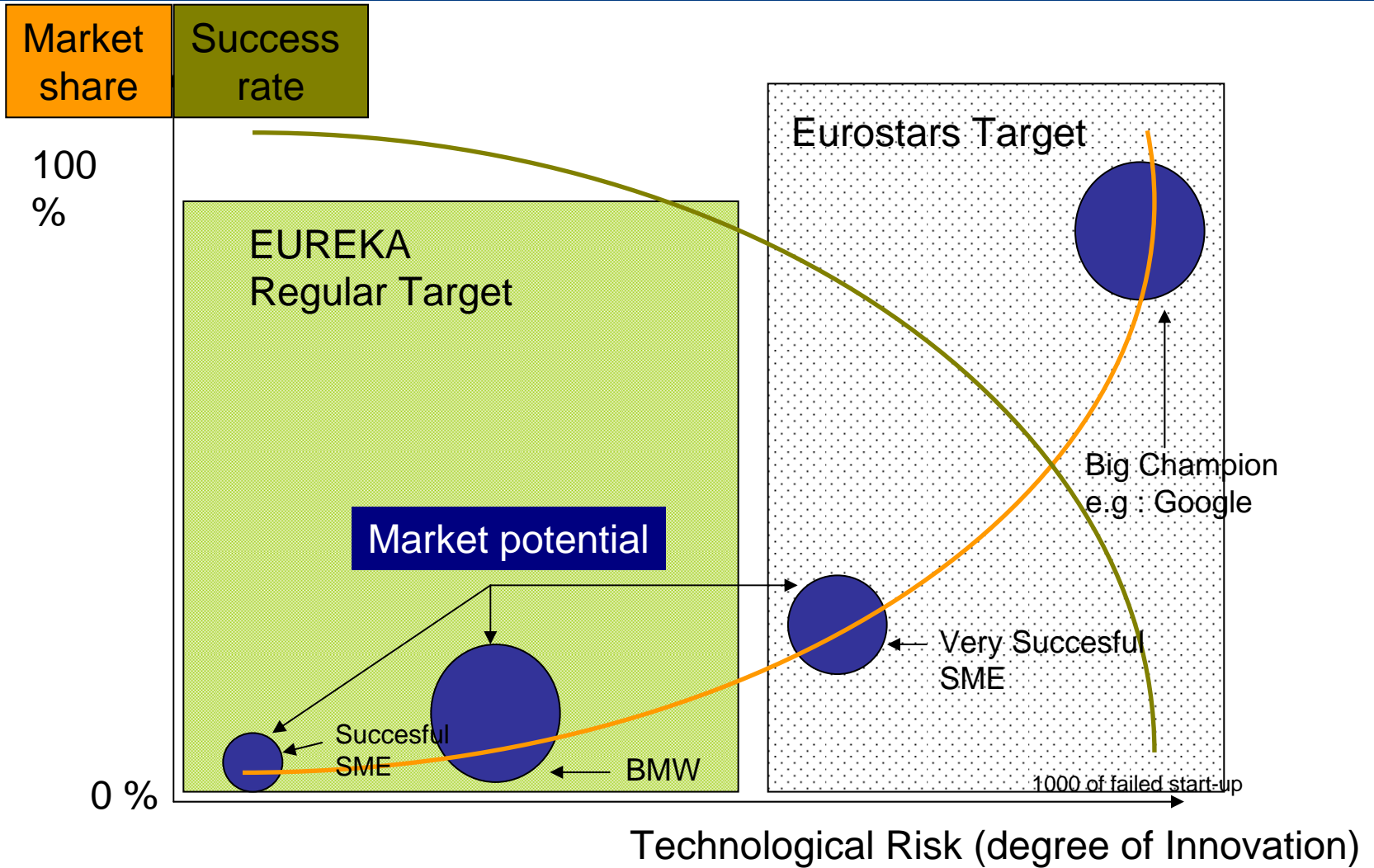


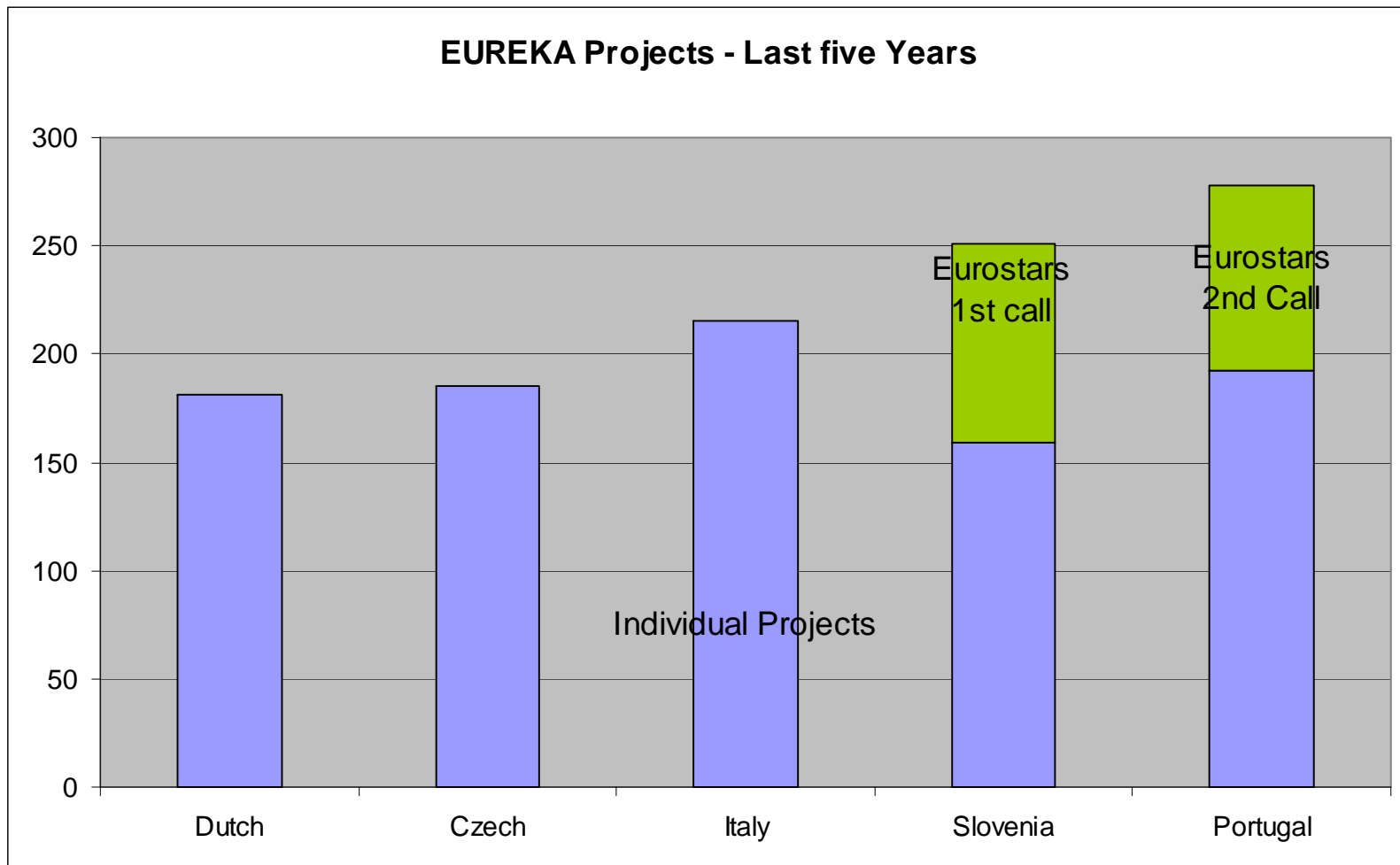
Average Employment Growth  
Expected (% of FTE)



Average Annual Turnover Growth  
Expected (% of Annual turnover)







- > Cooperate with the Commission on key industrial strategic areas for Europe
- > EUREKA Clusters as gateways for industrial participation in two key JTIs
- > MEDEA+ / CATRENE <---> ENIAC: nanoelectronics
- > ITEA2 <--> ARTEMIS software-intensive systems & embedded systems





- > Leveraging the power of EUREKA: a time-tested, effective network; a professional Secretariat with a powerful IT capability; a Commission-qualified central, independent, high-quality and transparent evaluation system
- > The EUREKA/Eurostars system now runs the evaluation for industrial ERA-NET (s)
- > Next: strengthen the regional dimension and leverage RSFF to support industrial R&D in Europe better



EUREKA Secretariat

[luuk.borg@es.eureka.eu](mailto:luuk.borg@es.eureka.eu)

[franco.cozzani@es.eureka.be](mailto:franco.cozzani@es.eureka.be)